



Introducing one of our *Cool Companies*®

In a land dominated by oil and gas, this new *Cool Companies*® book has a surprise:

Alberta has a clean technology industry.

On top of that, the calibre of companies in it will make you think, "Wow...Cool," as demonstrated by the company featured below.

Designed for entrepreneurial-minded business leaders passionate about entrepreneurial opportunities and ideas, this new *Cool Companies*® book delivers a collection of innovation-driven companies pioneering their own space in the clean technology and green products industry. It also features the latest technologies and opportunities, cutting-edge research and proven industry supporters.

Gushor

Geotailoring enhances recovery

Gushor technology enables in situ oil extraction to maximize the recovery from heavy oil and oil sands reservoirs by accurately measuring the variation in oil mobility (the ratio of reservoir permeability to oil viscosity) throughout the reservoir in 3D. This makes it possible to configure well placement and field design to fit the variable characteristics of the oil-reservoir system—a process called **geotailoring**. At the same time, the measurement of variations in produced oil composition enables an assessment of where oil flow is occurring in a long well (production allocation) and provides a

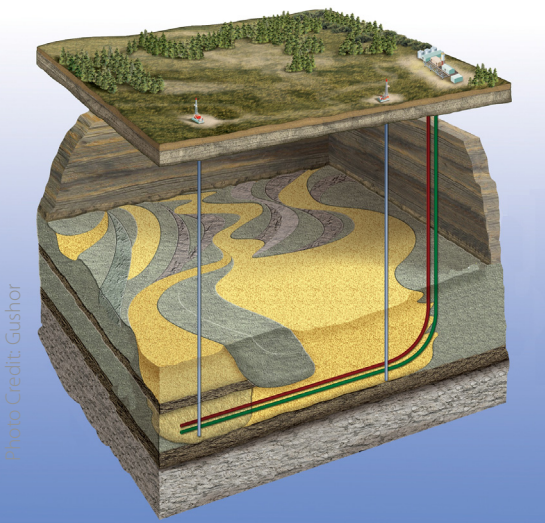
means to map out the discontinuities in the reservoir for the purposes of assessing whether the reservoirs are compartmentalized by faults or shales. Gushor also offers a reservoir preconditioning technology that uses mobile water to modify reservoir properties prior to a cold or thermal recovery process being initiated.

COMPANY: Gushor Inc., www.gushor.com, 12 employees, founded 2006, grant/investor funded, startup in R&D phase, Unit#15, 3535 Research Road NW, Calgary, Alberta T2L 2K8, 403.210.7594

SERVICES: Services and R&D capabilities in heavy oil and bitumen

GROWTH STRATEGIES: Company is expanding nationally and internationally through marketing and partnering

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To purchase your copy for \$14.95 CAN:

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